



The Chartered Institute of
Logistics & Transport

Singapore

TALK ON DYNAMIC VEHICLE TRACKING, FLEET SCHEDULING AND MANAGEMENT



The talk on 8 June attracted over 40 participants from the logistics and transport industry!

It is timely for fleet managers to be alerted to the benefits that vehicle equipment and tracking software can bring in terms of increased efficiency, productivity and accountability. To reap these benefits, however, fleet managers need to utilise the information the tracking product delivers.

StarG3, a developer and manufacturer of vehicle tracking Fleet Management System in Singapore, developed the world's first and only multi-mode tracking device using TCP/ IP, HTTP, SMTP & SMS to track vehicle assets, .

Dr Chia Lin Sien, Project Director of StarG3 Technologies and Mr Wilson Chua showcased their tracking product and through demonstrations, allowed the audience to understand the capabilities and efficacy of their vehicle tracking system.

Dr Malcolm Low Yoke Hean, Assistant Professor in the School of Computer Engineering, Nanyang Technological University gave a presentation on the software and Dr Li Zhengping, Senior Research Engineer with SIMTech elaborated on the benefits of using a dynamic vehicle tracking system.

For more information on the vehicle tracking system by StarG3, please visit the following website: www.starg3.com. For enquiries, please contact sales@starg3.com



Dynamic Vehicle Tracking
Scheduling & Fleet Management