



The Chartered Institute of
Logistics & Transport

Singapore

SIA's promo fares take competition to budget carriers



THINK you are getting the most bang for your buck by flying budget for your next holiday?

Singapore Airlines (SIA) announced promotional fares for flights to Hong Kong and Bangkok, which rival even the prices offered by low-cost carriers on 15 June 2009.

Return economy fares to Hong Kong, during the sale period from June 16 to 18, are going for just \$298.

This all-inclusive offer from SIA is just \$15 more than the \$283 fare to Hong Kong on budget airline Jetstar.

From July 9, passengers on certain HK flights may even get to fly the Airbus A380, the world's largest commercial jet.

During the promotional period from 17 to 22 June, SIA flights to Bangkok are also being offered at \$228.

This is priced competitively against Jetstar's \$143, AirAsia's \$175 and Tiger Airways' \$178, according to *Wanbao's* online query of fares listed on the respective airlines' websites.

All airfares quoted above are one-to-go and include taxes and surcharges, but may vary according to the period of travel and time of booking.

To enjoy SIA's promotional fares to Hong Kong, customers need to make bookings on singaporeair.com. For Bangkok, customers can book via the website or through travel agents. SIA passengers must travel between June 19 and July 31 to enjoy these offers.

Fares to other destinations like Nanjing, Shanghai, Kuala Lumpur, Penang, Ho Chi Minh, Perth, Sydney are also on offer.